

Curriculum Vitae

Mikael Olsson – Broadcast Consultant

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Being a very curious person I'm always learning new things and I have been given many opportunities to do that since I first started out in broadcasting 1981. With my background as a user, manager and designer within broadcasting I hope to contribute in any creative ways in many challenges to come.

Here are some of my experiences so far – (references names on request):

- 1981 Registered the company MOLB (Mikael Olsson Ljud & Bild) in Stockholm, Sweden.
- 1981-1990 Audio engineer and later Chief engineer at Radio Stockholm in Sweden.
Work at Radio Stockholm included music recordings, live transmissions and also being a Radio producer. I was chief engineer for 12 audio engineers/producers and responsible for investments.
- 1990-1994 Senior audio engineer at the newly started TV4 Sweden and at UR (Swedish Educational Broadcasting Company), including live and recorded broadcasting, PostProduction, but also the work of planning working schedules and choosing booking system.
- 1994-1999 Project engineer in projects such as:
- New TV house for UR in Stockholm, designing audio and talkback systems.
 - TV4's present TV-house in Stockholm, planning architecture/acoustics, audio, talkback and audio post production.
 - Central TV in Birmingham with Tektronix SI Group designing talkback and audio systems.
 - 4000 square meters 6 camera drama studio including post production for TV4, including pre studies, writing RFQ and supervising building work and installations.
 - Trailer production system for TV4, including system design for 2 Quantel edit suites and a common Clip Box video server.
- 1999-2000 Key account manager at Sony Sweden with The Swedish public service broadcaster - SVT as main account
- 2000 → Broadcast consultant and Project manager in projects like:
- Doing numerous calculations and pre studies for various projects as consultant for TV4, including news production systems, multi channel playout, HD studio production and various postproduction suites.
 - Project managing the start of new TV-channels such as "TV4 Plus" and "TV4 Sport".
 - Project manager for launching TV4's Digital archive and Digital Asset Management for TV4 program playout, creating tapeless workflows and Compliance Recording system.
 - Assistant project manager for a large scale analogue video migration project (more than 120 000 hours of material) for SRF (part of SVT) with responsibility for systems for ingest, file transcoding and automated editing, which included writing EU Tenders.
 - Project manager at TV4 refurbishing project, including reinstallation of production facilities.
 - Consultant doing prestudies and/or writing EU tenders for universities and media high schools in Sweden and Norway.
 - Project manager for the ongoing project at TV4 in Stockholm, for new production and news studio equipment and news automation systems, including prestudies for new workflows.

In my work I use IT tools such as MS Office, MS Project, MS Visio, Groove, AutoCAD LT, Adobe Acrobat, Photoshop and MindMapper. For communications I use mobile 3G phone, IP telephone and video conference equipment.

I do have other interests in life and first of all comes my family and our home outside of Stockholm. I'm a keen digital photographer and in my spare time I also sing in a choir and play bass guitar in rock bands. If there's any free time left I like to go cross country horse riding or go sailing in Stockholm's archipelago.

Thank you for your interest!

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